

6 Reasons To Work Us





Angie Anderson

1

2

Agency Growth Advisors

Combined 30 years helping more than 300 agencies develop residual income <u>streams</u> around digital tools. We currently advise advertising, digital marketing, design, content and web design agencies on <u>scalable & profitable growth strategies</u>.

Built a \$2M Agency & Made a Strategically Planned Exit

Launched an agency that grew at an average of 130% each year. Implemented healthy account management, automated digital marketing, and recruited an exceptional team. Then <u>navigated an exit</u> that generated a 400% ROI.

Expert in Scaling Businesses Through Strategic Relationships

Established the Canadian operation for a US company, growing to over 120,000 customers in 5 years. Developed reseller, co-marketing, vertical markets, & association partner channels, for almost \$36 million in annual business. Landed a 50k annual program and turned it into a 2M annual program with an ROI of \$169 to 1 in 4 years.

Results-Driven Business Growth Advisors

Since launching their consulting business in 2017, they have helped 21 companies successfully grow up to 400% annually, resulting in the acquisition of three of these companies, allowing a lucrative exit for the owners.

Serial Entrepreneurs

Between them, the partners have founded and built 7 companies. Two were agency businesses. The others included a software application, property management, real estate investment, training and content services.

International Speakers and Information Seekers

Frequent keynote presenters and workshop facilitators at conferences in the United States, Canada and Mexico,. Between them, Lisa and Angie have addressed over <u>50,000 attendees</u>. We are voracious readers and processors of information – and there is always more to learn and share.

3

4